

# Clowning around with **ZAK YOYO** to stop Bullying!



High Clouds Incorporated is proud to sponsor Rodeo Clown Zak YoYo. We both believe that we need to help children recognize and deal with bullies, real or cyber.



Zak YoYo wants to make a difference. He is an advocate for the Stop Bullying initiative, creating awareness for children to recognize bullies and how to handle them.

## Who is Zak YoYo?

Zak YoYo is a stage name for Cody Schoepp, a local rodeo clown that started out with a dream to become an entertainer and influence in his community. He grew up in Lamont Alberta and cut his teeth on a page wire fence watching Rodeo and Chuckwagon Races. In the beginning he started by making people laugh with an old broken guitar and dancing to “Johnny B Goode”.



Today Zak YoYo performs for thousands of people telling funny jokes, wearing funny hats and continuing to make people laugh. As he moves forward in his career he has come to realize that you have to be a role model and pay it forward. Many kids come to the rodeo and most of them are fixated on the Rodeo Clown. He always says that if you captivate the heart of the children and keep their attention that will make their parents happy and they will come back to watch you and the rodeo for years. Children are very influential and important for the future of our society.

## Where is Zak YoYo performing?

Zak YoYo will be performing throughout the province of Alberta, he continually books shows throughout the spring and summer months.



Zak YoYo's sponsors: **HighClouds** [www.highclouds.ca](http://www.highclouds.ca);  
[BlueRibbonM.com](http://BlueRibbonM.com); [doubledcustomhats@albertacom.com](mailto:doubledcustomhats@albertacom.com);  
[www.precisiongradall.com](http://www.precisiongradall.com)



For schedule, photos, biography & booking information please contact Zak YoYo at [www.zakyoyo.com](http://www.zakyoyo.com) or follow him on Facebook and Twitter.

For more information on the Stop Bullying initiative please visit <http://www.pinkshirtday.ca/category/resources/>